

PROGRAM STUDI

INTERNATIONAL BUSINESS MANAGEMENT

146 COURSE CREDITS

3,5 - 4 YEARS

THE IBM PROGRAM OFFERS A DISTINCT ADVANTAGE FOR
INDIVIDUALS ASPIRING TO BUILD A CAREER IN
MULTINATIONAL CORPORATIONS.

It is tailored to enhance students' expertise in various
facets of international business management, with
particular emphasis on import-export management
and global supply chain management.



INTERNATIONAL
BUSINESS
MANAGEMENT

**ACCREDITATION
UNGGUL**

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INTERNATIONAL BUSINESS MANAGEMENT

WHY CHOOSE US?

IBM program students gain invaluable global learning experiences that enhance their skills and perspectives, all while staying within an affordable budget. IBM's flagship programs include competency certification in Supply Chain Management, and international community development activities — all included in the tuition with no extra fees. Other internationalization programs that students can participate in include exchange programs to foreign universities, international student conferences, international dual-degrees, foreign language training, introduction to foreign cultures, global study excursions, and others.

IBM programs are designed to prepare students for successful careers in the international job market. Graduates of IBM are valued for the practical skills and experience they gain through coursework, professional certifications, and internships.

Core Strength: Supply Chain Excellence

IBM offers a detailed curriculum designed for the global economy, with a special focus on Supply Chain Management—an important and growing field worldwide. The program also builds connections with international universities, professional certification organizations, and companies at both national and global levels.

Global Partnerships

IBM works closely with respected universities worldwide. The program opens up chances to study abroad, experience new cultures, and grow your professional network. You can join exchange programs to widen your knowledge and get international experience.

All IBM courses are taught in English, making sure you're prepared to work in multicultural settings and communicate confidently in the global business world. The faculty combines academic experts and professionals with worldwide experience.

FUTURE CAREER

- International Marketing Specialist
- International Supply Chain
- Export-Import Specialist
- Global Planning and Logistic Specialist
- International Business Analyst
- Head of Account in Sales
- Business Development Executive
- Junior Trade Specialist
- (other managerial level positions)

BUSINESS OPPORTUNITIES

- Digital marketing consultant
- Exporters
- Start-up founders

