

PROGRAM**INTERNATIONAL BUSINESS MANAGEMENT
JOINT DEGREE****Accreditation EXCELLENT**

The IBM program equips students with the skills needed to succeed in multinational companies while building strong expertise in international business. It also offers dual or joint degree opportunities to boost global competitiveness.

STUDY
DURATION**4**

YEARS

144

SKS

**Campus
Location****Kampus Dinoyo
Surabaya****(031) 5678478 ext 124
+6285117174244****hod-ibm@ukwms.ac.id****ibm.ukwms**

WHY CHOOSE US

● GLOBAL COLLABORATION

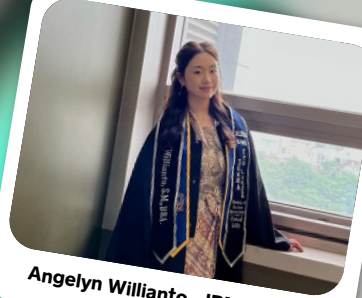
Study with leading universities: Curtin (Australia), SolBridge (South Korea), Providence (Taiwan), and Edinburgh Napier (UK).

● DUAL DEGREE ADVANTAGE

Graduate with dual or joint degrees to expand global career opportunities.

● GLOBAL LEARNING EXPERIENCE

Study across countries, gain international exposure, and build global networks for multinational careers.



Angelyn Willianto - IBM 2022

FUTURE CAREERS

- International Marketing Specialist
- Supply Chain & Logistics Specialist
- Export-Import Specialist
- International Business Analyst
- Project & Innovation Manager
- Business Development Executive
- Corporate Strategist

WHAT YOU'LL LEARN

- Build strategic leadership skills to navigate global business challenges.
- Learn entrepreneurship & innovation to create and grow ventures internationally.
- Understand digital transformation and its impact on business and competitiveness.
- Explore ethics, sustainability, and corporate responsibility in global business.

BUSINESS OPPORTUNITIES

Export-Import Business

Digital Marketing Agency

Sustainable Business Ventures

Logistics & Supply Chain Services

E-commerce Startup

Business Consultancy

ADVANTAGES OF A JOINT DEGREE

- Earn dual academic recognition from two institutions to strengthen your global profile.
- Access broader career opportunities across international industries and job markets.
- Gain a global learning experience through diverse teaching methods and academic cultures.
- Develop adaptability, resilience, and confidence through multicultural exposure.

Networking and Partnership

